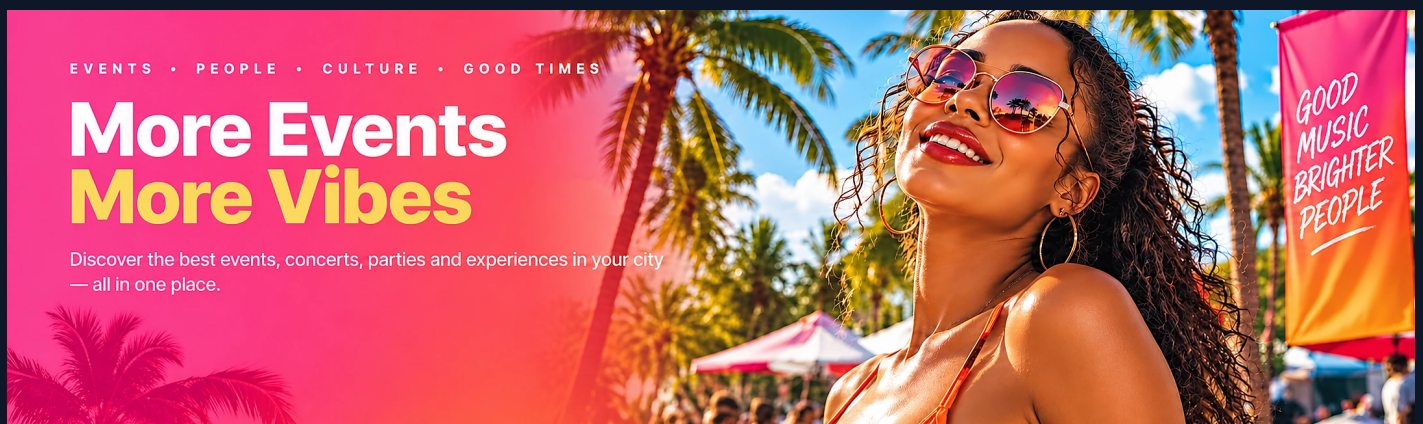




CONCERTS. FESTIVALS. NIGHTLIFE.

More Events. More Vibes.

Meet the event discovery and ticketing platform built around the moments people want to be part of.



THE STORY

More than a ticket.

A home for discovering concerts, festivals, nightlife and the experiences that bring people together.

ABOUT CLUBPASS365

ClubPass365 is a Toronto-based event discovery and ticketing platform that brings live entertainment into one place. From festivals and concerts to nightlife and local experiences, the platform helps audiences discover what is happening and gives event organizers a way to present their events, connect with attendees and sell tickets.

AT A GLANCE

TORONTO-BASED

Rooted in a vibrant city with a strong live-events culture.

DISCOVERY FIRST

One destination to browse concerts, festivals and nightlife.

ORGANIZER TOOLS

Event pages and ticketing designed for promoters and hosts.

CUSTOMER FOCUSED

A straightforward path from discovering an event to getting tickets.

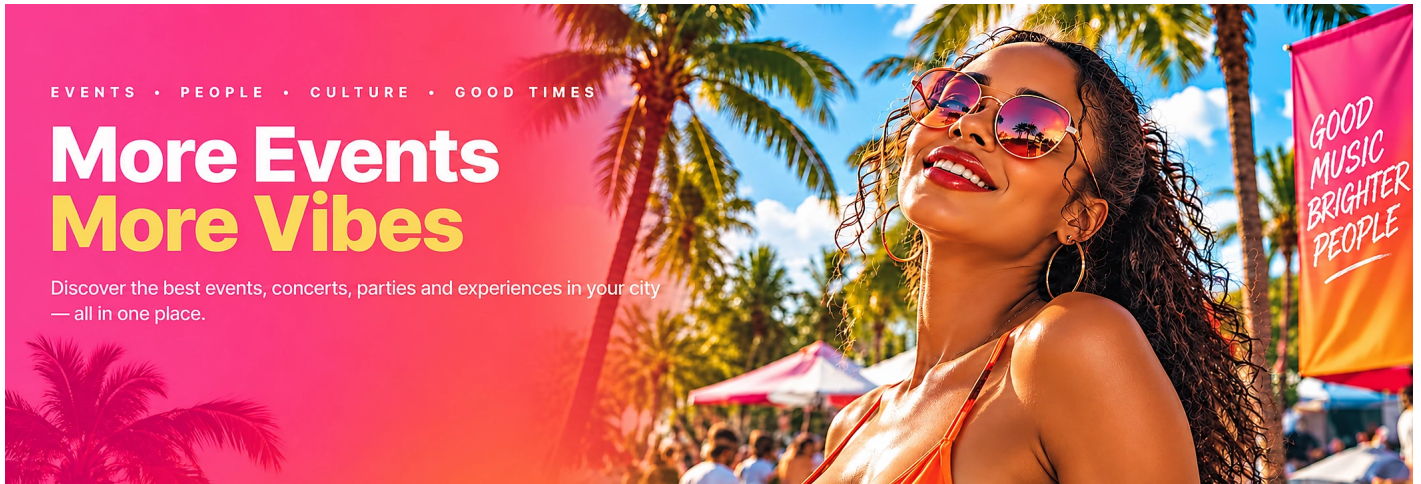
BRAND PROMISE

Your Event. Your Way.

THE EXPERIENCE

Built around going out.

An experience designed for the people attending the event and the people putting it together.



TWO SIDES. ONE PLATFORM.

FOR EVENT-GOERS

Explore events by category or location, browse event details and ticket options, and keep track of experiences worth attending.

[DISCOVER + GET TICKETS](#)

FOR ORGANIZERS

Create event listings, present ticket tiers, promote upcoming experiences and connect with audiences in one branded destination.

[CREATE + PROMOTE](#)

EDITORIAL STORY ANGLES

01 / EVENT CULTURE

A Toronto-rooted platform for finding the next outing.

02 / ORGANIZERS

Digital tools that help independent promoters reach event-goers.

03 / THE EXPERIENCE

From discovering a show to planning a night out.

COPY / PASTE

Ready for the newsroom.

Use the descriptions below for program listings, press mentions, presenter notes and partnership decks.

SHORT DESCRIPTION

ClubPass365 is a Toronto-based event discovery and ticketing platform connecting audiences with concerts, festivals, nightlife and local experiences - all in one place.

STANDARD BOILERPLATE

ClubPass365 brings concerts, festivals, nightlife and memorable experiences into one place. Based in Toronto, the platform is designed to make discovering events and getting tickets straightforward for audiences while providing organizers with a dedicated place to showcase their events, connect with customers and offer ticket options. With a focus on live culture and a customer-friendly experience, ClubPass365 is built around a simple idea: Your Event. Your Way.

SUGGESTED MEDIA HEADLINE

ClubPass365 Brings Concerts, Festivals and Nightlife Together in One Place

ALTERNATE Discover More Events, More Vibes with ClubPass365

ON-AIR INTRO / 15-SECOND READ

Looking for your next concert, festival or night out? Find more events and more vibes at ClubPass365.com. Your Event. Your Way.

IDENTITY

Show the brand clearly.

Use the full ClubPass365 wordmark in editorial graphics. Reserve CP365 and the ticket symbol for smaller spaces.

PRIMARY LOGO / LIGHT BACKGROUNDS



PRIMARY LOGO / DARK BACKGROUNDS



SECONDARY MARK & SITE ICON



COLOUR SYSTEM



VIBRANT PINK

#FF086E



WARM CORAL

#FF4B57



GOLDEN ORANGE

#FFAF28



DEEP NAVY

#111D31

USE & CONTACT

Make every placement count.

A few simple rules help ClubPass365 stay recognizable across print, radio companion graphics and digital media.

DO

- + Use the full logo for media artwork.
- + Match the logo to the background.
- + Keep clear space around the mark.
- + Use the supplied artwork as-is.

DON'T

- Stretch, tilt or rearrange the logo.
- Change the 365 lettering or gradient.
- Put the logo on busy image areas.
- Add outlines, glow or heavy shadows.

PRESS ASSETS INCLUDED

01	FULL LOGOS	For light and dark backgrounds
02	CP365 + SITE ICON	For smaller applications
03	HOMEPAGE ARTWORK	For approved editorial context
04	PRESS COPY	Short and standard descriptions

WEBSITE

clubpass365.com

GENERAL INQUIRIES

support@clubpass365.com